

.Altify

Cookie Policy

Last update: 5 September 2023

Version History

Version	Release Date	Notes
1.0	5 September 2023	Original version

The policy below is intended to help you understand how cookies work and make an informed choice. These cookies only work on our website and do not concern navigation on our applications, including in-browser versions. By clicking on "Accept", you consent to the use of site essential cookies, personalisation and analysis cookies, social media cookies and marketing cookies. If you continue to browse www.altify.app without indicating your preferences and your browser preferences accept cookies, we will consider this to be acceptance of our use of essential cookies, which are essential for browsing the site.

What are cookies and how do they work?

Cookies are files that are sent to and stored in the master folder of your browser by the websites you visit. Next time you visit the site, your browser will read the cookie and relay the anonymous information back to the website, for example the date of your last visit if it was less than 3 months ago. To learn more about these technologies and how they work, please see e.g. allaboutcookies.org.

Categories of cookies

We use cookie technology for various purposes, that can be sorted in these four categories:

- **Essential website cookies:** These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies, essential services, like investing, cannot be provided.
- **Analytical & customisation cookies:** These cookies collect information about how visitors use our website, for instance, which pages visitors go to most often or where they encounter error messages. They also help to monitor the website's performance.
- **Social Media cookies:** These cookies are used by social networking services to track the use of their embedded features. They enable you to share pages from this site on social networks.
- **Marketing cookies:** These cookies are used to deliver adverts more relevant to you and your interests. They might be set through our site by Altify or our advertising partners.

How can I manage cookies?

Your browser can be used to manage cookies relating to basic functions, site improvement, personalisation, and advertising. Different browsers use different ways to disable cookies, but they are usually found under a Tools or Options menu. You can also consult the browser's help menu. In addition to cookie management, browsers usually let you control files similar to cookies, for example, Local Shared Objects, e.g. by enabling the browser's privacy mode.

Altify uses third-party vendor-managed advertising cookies to promote its products both on www.altify.app and elsewhere on the web. You may be able to opt out from certain third-party-managed advertising cookies through third-party cookie management sites. Disabling cookies altogether may affect your experience on www.altify.app.

How long do we keep the information?

It depends on the type of cookies. Session cookies expire when you close the browser. Persistent cookies, including Local Shared Objects ("Flash cookies"), have typical expiration dates ranging from two (2) to twenty-four (24) months. If you have questions, please contact our Support Team via email at support@altify.app.

List of cookies

Company	Domain	Type	Expiration
Altify	altify.app	Essential	Session
Google Analytics	google.com	Analytical	3 months
Google Tag Manager	google.com	Analytical	3 months
Clarity	clarity.ms	Analytical	1 year
Hotjar	hotjar.com	Analytical	3 months
Facebook	facebook.com	Marketing	13 months
Twitter	twitter.com	Marketing	1 year
Bing	bing.com	Marketing	13 months
TikTok	tiktok.com	Marketing	13 months
YouTube	youtube.com	Marketing	13 months