



Blue Chip Crypto Bundle

Ticker: BLUE



Why Invest In This Crypto Bundle?



Own the Best-in-Class Crypto Assets

Blue chip crypto assets are renowned for their reliability, large market capitalisation, and long-standing presence in the industry. These crypto assets are embraced by global businesses and individuals, providing a sense of stability often absent in smaller crypto assets.



High Growth Potential

Blue chip coins have significant long-term growth potential as the leaders in each sector gain greater mainstream adoption as blockchain technology matures.



Effortless Diversification

The Blue Chip Bundle includes the market-leading crypto assets of their respective sectors. This diversifies your portfolio and reduces risks by removing exposure to smaller, lesser-known crypto assets that can be unpredictable and prone to downturns.



Automatic Monthly Rebalancing

With automated monthly updates, this Crypto Bundle consistently incorporates the most valuable crypto assets to optimise market investment coverage and ensure the inclusion of high-performing assets while excluding underperforming ones.

Crypto Bundle Information

Launch Date	30 April 2022
Launch Price	\$100.00
Category	Crypto Assets
Base Currency	USD
Number of Constituents	20
Weighting	Equal
Rebalancing Frequency	Monthly
Monthly Rebalance Fee	0.085% - 0.17%

About This Bundle

This theme-based Bundle enables investors to passively gain equally weighted exposure to the top crypto assets in each of the market's 10 leading sectors.

By investing in this Bundle, investors can own a stake in sector leaders defining the areas of DeFi, smart contracts, and more, all through a single investment. This Bundle automatically rebalances every month, seamlessly adapting to market changes.

Annual & Monthly Returns

	Jan	Feb	March	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2023	36.41%	-5.84%	4.29%	-3.55%	-7.64%	-9.17%	9.29%	-20.65%	4.62%	-	-	-	-1.67%
2022	-34.53%	-4.67%	19.78%	-18.09%	-26.88%	-26.90%	37.92%	-16.63%	5.52%	15.07%	-11.62%	-18.14%	-66.94%
2021	159.66%	109.20%	88.72%	59.25%	23.45%	-27.45%	-0.06%	48.18%	-19.46%	59.65%	-9.13%	-4.23%	2 322.99%

*Coloured figures are not based on actual performance but rather indicative values based on backtested data prior to the Bundle launch date.

Performance & Risk Statistics

As at the 30th of Sep 2023

	BLUE	S&P Crypto Index†	S&P 500 Index†
1 Month	4.62%	2.23%	-4.87%
3 Months	-9.28%	-11.82%	-3.65%
YTD	-1.67%	41.66%	11.68%
1 Year	-18.14%	15.18%	19.59%
5 Year*	-	25.45%	8.03%
Since Inception*	111.80%	1.74%	5.15%
Standard deviation**	148.86%	73.06%	17.38%
Sharpe ratio***	0.75	0.02	0.30

† S&P Cryptocurrency Broad Digital Market Index & S&P 500 Index

*Performance over 1 year is annualised (Inception: 27th Dec 2020)

**Standard deviation is based on 30-day volatility of returns since inception

*** Sharpe ratio = (Expected Returns - Risk free rate)/Std dev

Current Holdings

As at the 30th of Sep 2023

Asset Name	%
1 Bitcoin (BTC)	10%
2 Ethereum (ETH)	10%
3 BNB (BNB)	10%
4 XRP (XRP)	10%
5 Chainlink (LINK)	10%
6 Uniswap (UNI)	10%
7 Polygon (MATIC)	10%
8 Filecoin (FIL)	10%
9 Dogecoin (DOGE)	10%
10 The Sandbox (SAND)	10%

This document provides you with key investor information about our Blue Chip Bundle. It is an informative document containing both factual and subjective information as part of our educational and marketing material. We intend for this information to help you to better understand the nature and risks of investing in Crypto Asset Bundles. Please do further research and consult with your investment advisor before investing. The historical performance of this asset and/or bundle of assets is not illustrative of the future performance. The returns of this asset are historical and unaudited. These historical returns do not include the fees and expenses that are charged by Altify. Actual returns may differ materially from historical returns. Please refer to additional important disclosures at the end of this document.





Risk and Reward Profile



Important Risk Information

Investing involves risk, and you could lose money on an investment.

Crypto assets may be affected by changes in overall market movements, changes in interest rates, and other factors such as weather, disease, embargoes, or political and regulatory developments, as well as the trading activity of speculators and arbitrageurs. Frequent trading of crypto assets could significantly increase fees and other costs such that they may offset any savings from low fees or costs.

Diversification does not ensure a profit nor guarantee against loss. Investing in crypto assets entails a degree of risk and is not appropriate for all investors.

More About The Risk Category

- The risk category is based on the estimated future price volatility.
- The method used for this estimate depends on the historical price data.
- Historical performance is not a reliable indicator of future performance.
- The risk category allocated is not static and may vary over time.
- The risk of adding a new investment to a portfolio should be viewed in the context of the overall holdings in order to make the optimal decision.
- Crypto assets and stablecoins are a relatively new asset class and may be subject to other unknown risks that are not mentioned in this document.

Why This Risk Category?

- This product is placed in a risk category 7 because the expected volatility of its future returns are assumed to be very high.
- The Bundle invests solely in crypto assets and will be subject to the idiosyncratic volatility of this asset class. This requires the necessary risk tolerance and capacity.
- The value of Crypto Bundles may fall in value below the initial purchase price, therefore, future returns cannot be guaranteed.

Further Material Risks

- Crypto assets can be subject to a high degree of capital loss risk (i.e. the potential loss due to asset price depreciation).
- Investments in crypto assets are thought to carry a high degree of regulatory uncertainty (i.e. the regulatory framework for the governance of crypto asset service providers is still largely unspecified in many markets).
- Crypto assets may be subject to custodial risk (i.e. custodians, including exchanges, brokers and other intermediaries may not store customer assets in a manner that ensures negligible probability of theft).
- Crypto assets may be subject to liquidity risk (i.e. that the underlying assets lack marketability resulting in a purchase or sale price that cannot be obtained in the timeframe desired so as to prevent or minimise a loss).
- Crypto assets may be subject to tax risk (i.e. the tax laws in your country of tax residence or domicile may treat gains and/or losses from crypto assets differently to that of other asset classes. For information on the tax implications of the investment, please contact your tax advisor).



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